



How can design – through physical installations, graphics, and more – help create a sense of civic identity in urban New Jersey?

The City of Newark is exploring design possibilities for a series of permanent installations to mark points of entry to the city, from its train stations and airports to its local streets and highway off-ramps. The Columbia University's Urban Landscape Lab and the City of Newark will host a 1-day design workshop to generate ideas that can expand and provoke the project's possibilities. Participants will work collaboratively to produce illustrated design proposals for public discussion in 2009. Projects will be published and exhibited at an event at Newark City Hall.

Please join us to consider how Newark can leverage its contrasting landscapes, overwhelming infrastructure, and distinctly contemporary urban condition – in short, the "terrible beauty of the 20th century" – to build and strengthen its identity and presence for the 21st century. We invite practitioners and students in architecture, landscape architecture, planning, urban design, real estate, and graphic design to participate.

**This Is Newark Design Workshop**  
**Sunday December 7, 10am-7pm**  
**Columbia University Avery Hall**  
**Enrollment is limited, RSVP/Inquiries to [jkk16@columbia.edu](mailto:jkk16@columbia.edu)**

**Organizers:**

**Columbia University Graduate School of Architecture, Planning, and Preservation, Urban Landscape Lab, Janette Kim.**

**The Division of Planning & Community Development of the City of Newark, Toni Griffin and Damon Rich.**